



tristar

Hotelgruppe

HOTEL MANAGEMENT
WITH PASSION AND
EXPERTISE

01 COMPANY

02 HOTELS

03 EXPANSION

04 CONTACT



COMPANY

44

HOTELS

6.779

ROOMS

3

COUNTRIES

1.237

EMPLOYEES
(TRISTARS)

11

BRANDS

TRISTAR: YOUR AWARD-WINNING HOTEL OPERATOR

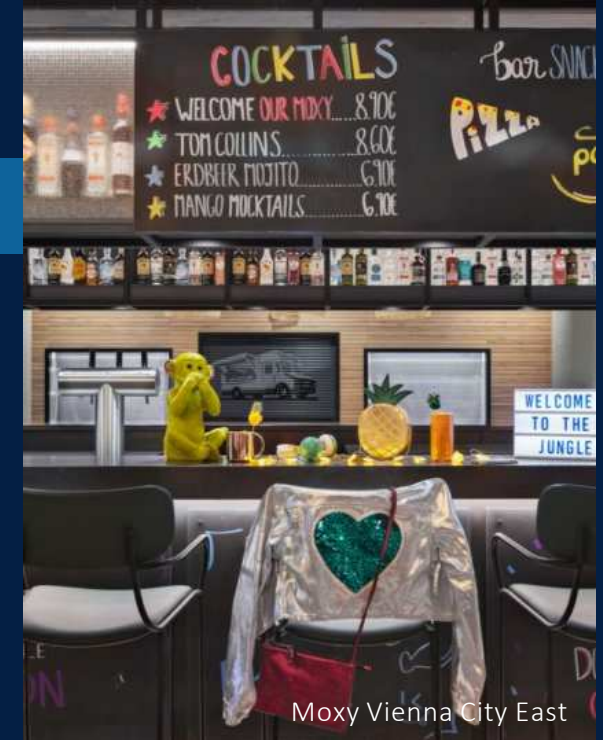
tristar is an owner-managed hotel group specializing in the operation of branded hotels.

As a white label operator, we work with the world's largest hotel chains and manage all our hotels under an internationally recognized brand.

Our partnerships combine the strengths of a global hotel group with the advantages of a local hotel operator.



Indigo Berlin East Side Gallery



Moxy Vienna City East



“

We believe that hotel management is more than good revenue figures.
Excellent products and motivated employees are our key to success.

With passion and expertise.

ULRICH ENZINGER UND MATTHIAS KOERBER – OWNERS

MILESTONES



First hotel opening

Partnership with



Completion of 6 new hotel projects

„A“ Treugast Rating

1,000 employees
> 180 million revenue

Nr. Hotels

1

3

5

13

16

26

31

39

43

Year

2011

2013

2015

2017

2018

2019

2020

2021

2022

2023

2024

Foundation of tristar hotel group

Partnership with



Partnership with



Partnership with



First hotel opening in Austria



First hotel opening in Switzerland



PRESENCE

GERMANY

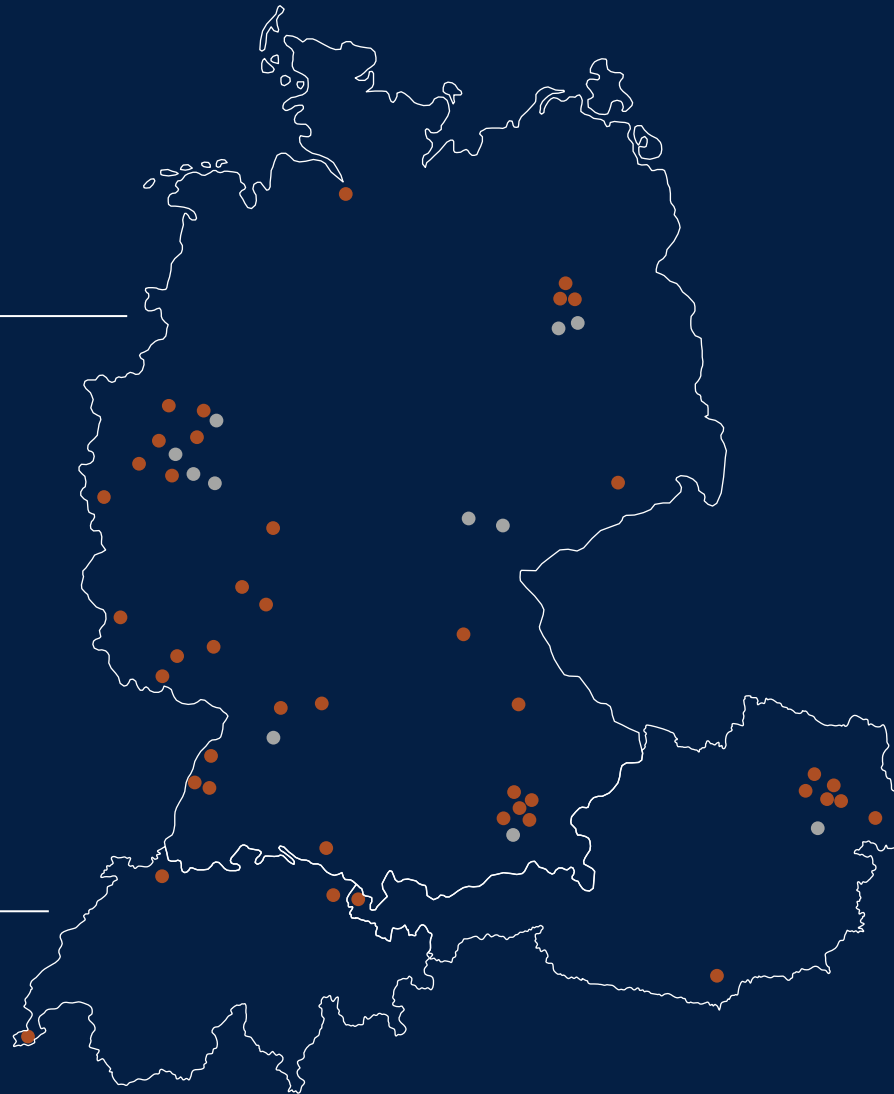
- 33 Hotels • 5.191 Rooms
- 13 Hotels • 1.932 Rooms

SWITZERLAND

- 3 Hotels • 487 Rooms

AUSTRIA

- 8 Hotels • 1.101 Rooms
- 1 Hotel • 136 Rooms



• Open • Pipeline

OUR TRISTARS



1,237 TRISTARS

in our hotels and HQ are the basis of our success

OUR VALUES

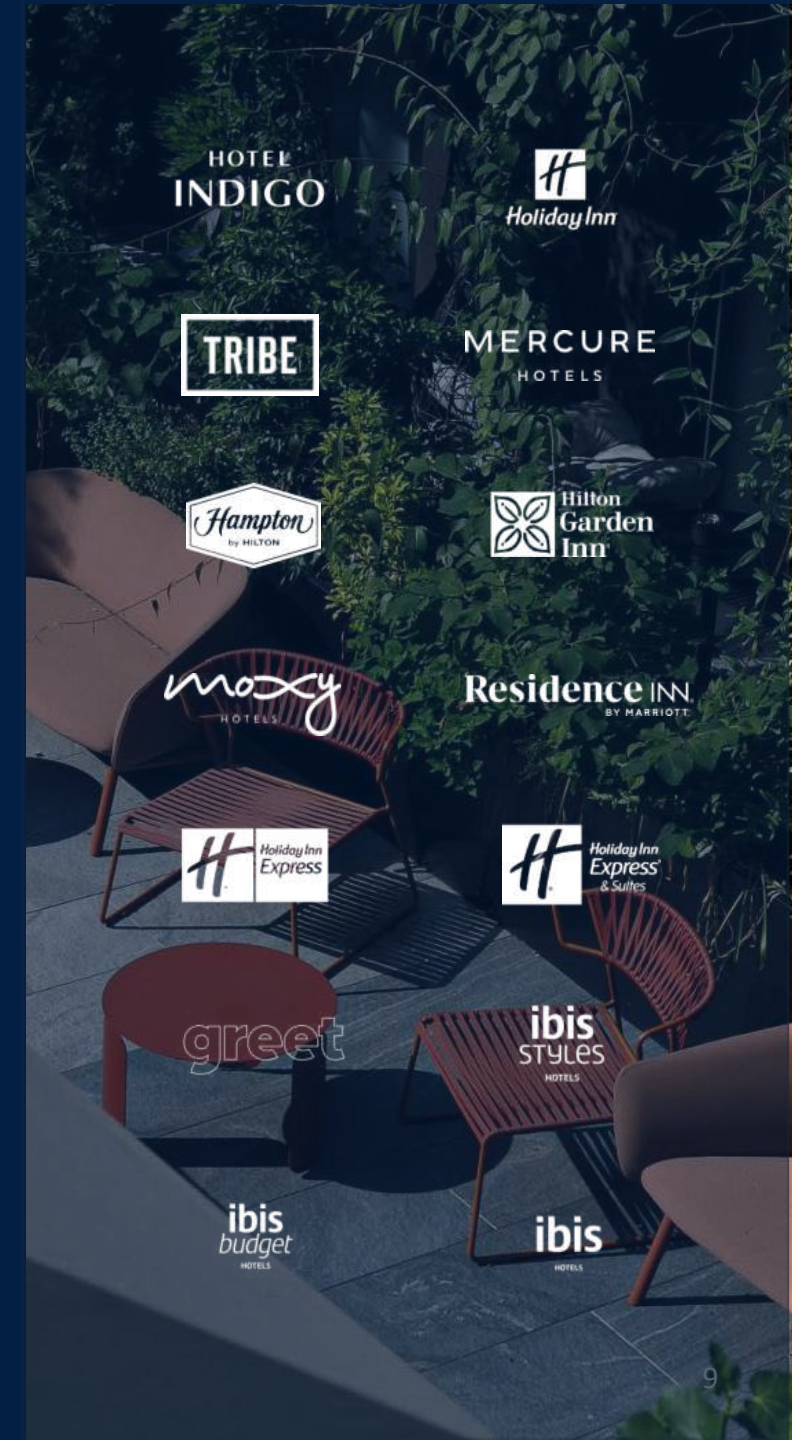
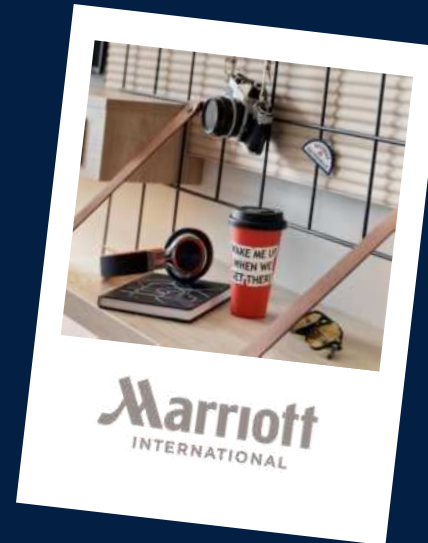
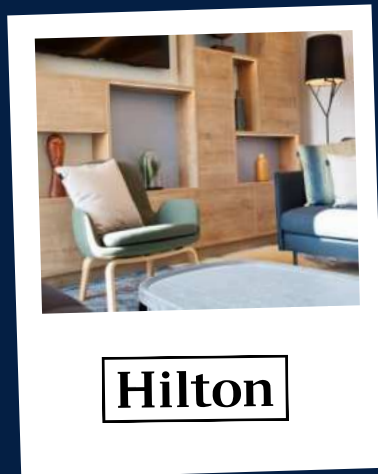
Open, respectful and congenial interaction for satisfied employees

THE RESULT: OUR AWARDS

One of the best employers in the industry



OUR FRANCHISE PARTNERS & BRANDS



OUR HOTELS



Indigo Dresden



Hampton by Hilton Vienna Messe



ibis Styles Klagenfurt



Moxy Rust



Holiday Inn Express Frankfurt Airport



greet Vienna City North



Holiday Inn Hamburg Hafencity



Hilton Garden Inn Munich Messe

LIFESTYLE- AND BOUTIQUE HOTELS

Hotels

Rooms

5

741

3

501

● Open

● Pipeline

HOTEL
INDIGO

TRIBE

moxy
HOTELS



FULL SERVICE HOTELS

Hotels

Rooms

4

814

1

142

● Open

● Pipeline



MERCURE
HOTELS



Mercure Geneva Airport



LIMITED SERVICE HOTELS

Hotels

Rooms

33

4.961

8

1.147

● Open

● Pipeline

greet



**ibis
budget**
HOTELS

ibis
HOTELS

**ibis
STYLES**
HOTELS

greet Wien City Nord



SERVICED APARTMENTS

Hotels

Zimmer

2

263

2

278

● Eröffnet ● Pipeline



Residence INN
BY MARRIOTT



EXPANSION



TRISTAR AS AN OPERATING PARTNER

We are proud of our financial independence and sustainable growth without external financing and guarantee our partners strong, long-term relationships.

As a white-label-operator, we combine the global reach of our hotel brands with local operating expertise – a perfect match for every successful hotel project.

We sign strong, market-standard lease agreements with our real estate partners, taking on the operational risk while guaranteeing attractive returns and stability.

Our Awards:

- Treugast Rating „A“ in 2022
- Top 4 „Most Wanted Investment Partner“ in 2021 according to Treugast

OUR REAL ESTATE OWNERS





OUR DEVELOPMENT PLAN

We offer

- Long-term lease agreements
- Strong guarantee packages
- 30+ international brands from IHG, Hilton, Accor und Marriott
- Segments: economy, midscale, lifestyle, upscale and serviced apartments
- Great flexibility in product design and room concepts

We look for

- A, B and C locations, as well as leisure destinations
- City center and locations with excellent connections to the public transport network
- New built, conversion (office & retail), rebranding of existing hotels
- Single- or mixed-use assets
- > 2,500 m² GFA

SEARCH PROFILE

Segment	Target Markets	Space Requirements (GFA/room)	Number of Rooms
Lifestyle / Boutique	A & B cities Leisure destinations	35-45 m ²	> 80
Full Service	A & B cities	40-50 m ²	> 100
Limited Service	A, B & C cities Leisure destinations	25-35 m ²	> 100
Serviced Apartments	A & B cities Mixed Use	40-50 m ²	> 40

Suchprofil im Detail:



BRAND OVERVIEW

IHG

HILTON

ACCOR

MARRIOTT

Lifestyle / Boutique

HOTEL
INDIGO
VOCO
AN IHG HOTEL

CURIO
A COLLECTION BY HILTON

TRIBE
GALLERY

AC
HOTELS
MARRIOTT
TRIBUTE
PORTFOLIO
moxy
HOTELS

Full Service

H Holiday Inn
AN IHG HOTEL

DOUBLE TREE
by Hilton
Hilton
Garden Inn

NOVOTEL
HOTELS & RESORTS
MERCURE
HOTELS

COURTYARD
BY MARRIOTT

Limited Service

H Holiday Inn
Express
AN IHG HOTEL

Hampton
by Hilton
MOTTO
by Hilton

greet
ibis
STYLES ibis
budget

Fairfield
BY MARRIOTT

Serviced Apartments

STAYBRIDGE
SUITES

HOME2
SUITES BY HILTON

adagio
APARTHOTEL
adagio
APARTHOTEL JALISCO

Residence INN.
BY MARRIOTT

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