

SEARCH PROFILE – SWITZERLAND



Locations for new-build, conversion, and rebranding projects

	Lifestyle	Full Service	Limited Service	Serviced Apartments
Zurich and surroundings	•	•	•	•
Geneva and surroundings	•	•	•	•
Lucerne	•	•	•	•
Basel	•	•	•	•
Lausanne	•		•	•
Interlaken	•		•	
Bern	•	•	•	•
Lugano	•	•	•	
Winterthur	•		•	•
Montreux	•		•	
Locarno	•		•	
Chur	•		•	
St. Gallen	•		•	•
Fribourg	•		•	

Leisure destinations: We are interested in leisure destinations with established tourism demand in both the summer and winter seasons. We are looking for hotels and projects with around at least 6.000 m² GFA or at least 120 rooms.

Other locations: We are also interested in further destinations lacking branded hotel supply. We are looking for hotels and projects with around at least 2.500 m² GFA.

BRANDS & CONCEPTS

	Lifestyle*	Full Service*	Limited Service*	Serviced Apartments**
Space requirement (GFA/room)	35-55 m ²	40-50 m ²	25-35 m ²	35-50 m ²
Number of rooms	min. 80	min. 100	min. 100	min. 30
IHG	 			
Hilton		 	 	
Accor	 	 	 	 
Marriott	 			

* variants with suites or long-stay units available

** suitable for multi-brand projects

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