

# SEARCH PROFILE – GERMANY



Locations for new-build, conversion, and rebranding projects

|                   | Lifestyle | Full Service | Limited Service | Serviced Apartments |
|-------------------|-----------|--------------|-----------------|---------------------|
| Berlin            | •         | •            | •               | •                   |
| Munich            | •         | •            | •               | •                   |
| Hamburg           | •         | •            | •               | •                   |
| Cologne           | •         | •            | •               | •                   |
| Stuttgart         | •         | •            | •               | •                   |
| Frankfurt am Main | •         | •            | •               |                     |
| Hannover          | •         |              | •               | •                   |
| Augsburg          | •         | •            | •               |                     |
| Freiburg          | •         | •            | •               |                     |
| Heidelberg        | •         | •            | •               |                     |
| Ingolstadt        |           |              | •               |                     |
| Karlsruhe         | •         | •            | •               |                     |
| Koblenz           | •         | •            | •               |                     |

|           | Lifestyle | Full Service | Limited Service | Serviced Apartments |
|-----------|-----------|--------------|-----------------|---------------------|
| Konstanz  | •         | •            | •               |                     |
| Leipzig   | •         | •            | •               | •                   |
| Mainz     | •         | •            | •               |                     |
| Nuremberg | •         | •            | •               | •                   |
| Potsdam   | •         | •            |                 |                     |
| Bamberg   |           | •            | •               |                     |
| Flensburg |           | •            | •               |                     |
| Heilbronn |           |              | •               |                     |
| Lübeck    | •         | •            | •               |                     |
| Magdeburg |           | •            | •               |                     |
| Mannheim  | •         | •            | •               |                     |
| Münster   | •         | •            | •               |                     |
| Würzburg  | •         | •            | •               |                     |

**Other locations:** We are also interested in further destinations lacking branded hotel supply. We are looking for hotels and projects with around at least 2.500 m<sup>2</sup> GFA.

# BRANDS & CONCEPTS

|                              | Lifestyle*  | Full Service*   | Limited Service*  | Serviced Apartments**   |
|------------------------------|---|---|---|---|
| Space requirement (GFA/room) | 35-55 m <sup>2</sup>  | 40-50 m <sup>2</sup>  | 25-35 m <sup>2</sup>  | 35-50 m <sup>2</sup>  |
| Number of rooms              | min. 80   | min. 100  | min. 100  | min. 30   |
| IHG                          | <br>      |    |    |    |
| Hilton                       |   | <br>    | <br>    |    |
| Accor                        |        | <br> | <br> | <br> |
| Marriott                     | <br> |    |    |    |

\* variants with suites or long-stay units available

\*\* suitable for multi-brand projects

# CONTACT



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